New JDA following Accelerated Product Development in Paints Industry

Following considerable work over recent months, Applied Graphene Materials has developed an improved graphene material that has been demonstrated to deliver a six-fold improvement in barrier and anti-corrosion properties at low loading levels. Based on these results AGM is delighted to announce it has signed a Joint Development Agreement (JDA) with James Briggs Ltd, a large European consumer chemicals business. James Briggs is a highly innovative formulator and supplier of aerosol paints and high performance materials to well-known industry brands across numerous market.

AGM and James Briggs have already started an accelerated product development programme with a view to early market exploitation of graphene. Under the JDA, James Briggs will incorporate graphene material into existing paint formulations to deliver higher-performing primers with improved corrosion protection. The expectation is that a new range of primers will be launched in early 2017. Alongside this, the two businesses will be cooperating on potential applications for lubrication products given the improved friction properties offered by the application of graphene.

Comment from Tim Pugh, CEO, James Briggs

“We are keen to become the first speciality chemicals and coatings company to take advantage of this exciting new technology. The detailed understanding that AGM bring of how to get the most out of their material is impressive and we look forward to rapidly incorporating graphene into our own extensive range of every day products.”

For enquiries please contact AGM Sales Office on +44(0)1642 438214

Europe/Asia, Richard Akam (Sector Manager Coatings) Email: richard.akam@appliedgraphenematerials.com or Nigel Blatherwick (Commercial Director) Email: nigel.blatherwick@appliedgraphenematerials.com

North America Adrian Potts (VP Business Development) Email: adrian.potts@appliedgraphenematerials.com

ABOUT JAMES BRIGGS

James Briggs is one of Europe’s largest consumer chemicals businesses and employs around 300 staff over two manufacturing sites in Greater Manchester. The business, founded in 1830, designs, formulates and manufactures a wide range of products including paints, lubricants, cleaning fluids and polishes for automotive, industrial, hygiene and other sectors. James Briggs was backed by Endless LLP in an MBO in June 2013.

To find out more about James Briggs visit their website ‘here’ (http://www.jamesbriggs.co.uk/)